62.09

1954 PRICE LIST SELMA GLADIOLUS GARDEN

IRA and ALICE MASON

P.O. Box 111 Licensed Nursery Selma, California

Tel. 4971 - Fowler



7823 East Manning Avenue, is the location of our Sales Barn - South side of Manning (Reedley Road) $\frac{1}{4}$ mile east of 99 Highway 2 miles south of Fowler, four miles North of Selma, call at the barn or mail your order. Orders of \$2.00 or over postage paid - less than \$2.00 add 20 cents for postage.

SIZE

Large bulbs are $l\frac{1}{4}$ inch in diameter and up. Growing size (medium) are 3/4 to $l\frac{1}{4}$ inch — The large bulbs bloom earlier and make longer spikes with larger flowers. We plant the medium size for cut flowers for the florists — For years we have been supplying leading florists of Madera, Fresno, Kings and Tulare Counties with our glad blooms.

It is our intention to send out only healthy bulbs true to name, but no guarantee of growth or satisfaction is implied in the sale, nor will we be responsible for the crops.

GROWING HINTS

Gladiolus are easy to grow, much easier than most plants. They can be planted in rotation to lengthen the flower season, or large, medium and small planted at the same time, the large blooming first.

Plant about five inches deep, better too deep than too shallow, four to six inches apart in single or staggered rows. Good large bulbs do not require much fertilizer. No danger of too much water, if your soil is well drained. Full sun is best.

They have their pests as do all plants, the thrips being the worse. Prevention is better than cure. 5% DDT dust with us is very effective. It is cheap and easily applied.

Care for your plants about two months after blooming to mature the bulbs. After digging let dry until the old bulb parts readily from the new, clean, dust well with 1% to 5% DDT dust, store in a cool dry place until planting time. DDT is death to thrips, they do not have to eat it, just walk over it, it gets them as they hatch. We dust all bulbs with 5% DDT dust and soak the bulbs just before planting in a solution of a tablespoon of Lysol to one gallon of water for six hours. We advise everyone to do the same whether the bulbs have been previously treated or not.

PREMIUM BULBS

Gay Lady, an easy growing tall lavender with lighter throuat. Marshal Montgomery clean warm velvety maroon-red. A large size premium bulb free with each \$1.00 purchase.

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GROUP A

ADINDA, early light yellow A. E. BLAKE, Purplish red ALLARD PIERSON, salmon-rose ANKARA, dark purple BLOEMFONTEIN, salmon, yellow shading BLUE HERALD, purplish violet BOULOGNE, wine red CASABLANCA, ruffled white CARDINAL SPELLMAN, light reddish violet CHERBOURG, dark rose DAISY MAE, orange pink DIEPPE, deep salmon-red DR. FLEMING, salmon-pink EARLY ROSE, rose ETHEL-COVE-COLE, pale pink GEN. EISENHOWER, giant begonia rose HUNTRESS, early ruffled lavender IVY ROBERTSON, light pink yellow center LADY JANE, cream, yellow lip LAVENDER DREAM, silvery catleya-lavender SPOTLIGHT, canary yellow, red throat LEEUWENHORST, light lavender-pink LIPSTICK, rose-pink deeper blotch

LORD NELSON, lemon yellow MANSOER, blood-red on brown ground MARGARET BROUSE, pale pink MARGARET FULTON, rich salmon MODERN TIMES, crimson purple MORNING KISS, tall white MRS. MARKS MEMORY, dark magenta MT. INDEX, early white, yellow throat MYRNA FAY, early lavender NEW EUROPE, scarlet PANDORA, geranium pink PAUL ROBENS, reddish-violet ROSA VAN LIMA, apple blossom pink SALMON JOY, deep salmon SALMON'S GLORY, cream, carmine blotch SAKIA, salmon-pink SILHOUET, smoky, lilac, red shades SKYMASTER, very light rose SNOW PRINCESS, commercial white UHU, smoky, madder red, lilac stripes VELVET DREAM, velvet brownish purple

PRICE OF ABOVE VARIETIES -LARGE - 3 for \$.25: 10 for \$.65: 100 for \$5.00 MEDIUM - 5 for \$.25: 10 for \$.45: 100 for \$3.00 FREE PREMIUM BULBS

GROUP B

ACCA LAVRENTIA, orange, yellow markings ARC De TRIOMPHE, straw yellow, deeper in throat ASTND, slightly ruffled rose, cream throat ATHLONE, blush white BENJAMIN BROTTEM, light magenta, lavender MUSIO CLEMENTI, soft grey-blue BLUE BEAUTY, tall violet blue BURMA, very ruffled deep rose DUSTY MILLER, smoky oldrose, orange blotch DYNAMO, pastel scarlet-very large ELIZABETH THE QUEEN, ruffled lavender EVANGELINE, giant pink, giant FLORENCE NIGHTENGALE, tall white FLYING FORTREES, smoky grey, red blotch GLORIOSA, rosy pink, lighter throat GOLDEN FAVORITE, golden yellow GRAND MONARCH, brownish red, purple blotch HAN VON MEEGEREN, deep canary yellow HANNY SCHEFT, fire red or deep orange ARRY HOPKINS, wine red, purple glow HIGH FINANCE, orange-grey smoky

PRICE OF VARIETIES IN GROUP B

FREE PREMIUM BULBS

LARGE - 2 for \$.25: 10 for \$1.00

HOLLANDS GLORY, salmon pink HOPMAN'S GLORY, sunflower yellow JOHAN VON KNIJNENBURG, scarlet KESTREL, tall orange-peach LIMBURGIA, madder red, carmine shadings MANCHU, orange and yellow NEW YORK, giant purplish red NIELS BOHR, clear scarlet OBERBAYERN, pansy-violet, white blotches OKLAHOMA, smoky lilac-grey PACTOLUS, apricot, orange red blotches POLYNESIA, salmon, yellow throat PRINCESS BEATRIX, orange, red blotch PUCCINI, lilac-purple, bluish blotch SPIC AND SPAN, ruffled deep pink STRALIA, Ruffled salmony buff SUN SPOT, ruffled apricot buff TIVOLI, clear pink, lighter throat UNCLE TOM, dark brown-red

ADIENT, Sarly light yellow
A. E. BLAKE, Purplish red
ALLARD PIERSON, Salwon-rose
ARLARA, dark purple
BLOIMMONTEIN, Salwon, yellow shading
BLUE MELALD, purplish violat
BOULOGNE, wine red
CARBHANCA, roffled white
CARBINAL SPELMAN, light reddish violat
CARBINAL SPELMAN, light reddish violat
CARBINAL SPELMAN, light reddish violat
DIEPE, deep salwon-red
DR. FLEMING, salwon-red
EXHLL COVETOIE, pale pink
LANIY ROSE, rose
LININGER, carly ruffled lavender
LIVY ROSERS, carly ruffled lavender
LADY LARE, cress, yellow conter
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LATERISTICH, rose-pink deeper blotch

LOGD MET SON, lemon yellow
MANACORE, blood-red on brown ground
MANGARET HUN TON, rich calmon
MODERA TIMES, call white
MODERA TIMES, tail white
MODERA TIMES, tail white
MODERA TIMES, tail white
1825, MARKS HAWORE, dark magenta
1825, MARKS HAWORE, dark magenta
1825, MARKS HAWORE, dark magenta
1825, MARKS HAW, serly lavender
1824, FAIL, certy lavender
1824, VAN LIMA, apple, block
SALMON'S GLORY, cream, carmine blotch
SALMON'S GLORY, light rose
SILHOURT, rmoky, light rose
SILHOURT, casery yellow, red throst
Glor, cardy, madder red, light rose
SPUTDIORT, casery yellow, red throst
User, cardy, madder red, light attribes

PRICE OF ABOVE VARIETIES
LARGE - 3 for \$.25: 10 for \$.65: 100 for \$5.00

WEDIUM - 5 for \$.25: 10 for \$.45: 100 for \$5.00

FREE PREMIUM BULES

CRCUP B

ACCA LAVERTIA, orange, yellow markings ARC De THIOMPHE, saraw vellow, deepar in threat

ASTED, slightly ruffled rose, cream throat

MISLONY, blush white SHUFAMIN BROWTHI, light medenta, levender SLUP BIMUTY, tall violet blue SUEMA, very ruffled deep rose DUSTY MILLER, recky oldrose, otenen

DYMAND, pastal acarlet-yery large
ELIZABETH THE QUEEN, raiffled lavender
ELIZABETH THE QUEEN, raif, white
ELOAFNCE NIGHTWOALE, tall white
ELYTE TORTHLES, amoly arey, red blotch
GLORIOSA, rost pink, liguet throat
COLDEN VAVORITE, rolden wellev
CHAND GREARCH, brownish red, carels

MAN VON MEMBERN, deep canery veltow HARFY SCHEFT, fire rud or deep orange ARRY BORKINS, wine red, curple glow HIGH FIRLECK, orange-grey stoky

PRICE OF VARISTIES IN GROUP E LARGE - 2 for \$,25: 10 for \$1.00 FREE PRICIUM BUILES

MOLLANDS GLORT, sandlower yellow
HOPLAND STOLON, sandlower yellow
HORTSEL, tall crampa-journ
LINGRADIA, medder reduction shadings
LINGRADIA, medder reductions shadings
MANCHU, prender and yellow
ANGLY TIRE, glant carpileh red
HILL TIRE, glant carpileh red
KILLS RORR, clast scenict
COUNTRATERN, pansy-violet, white blotches
COUNTRATERN, pansy-violet, white blotches
COUNTRATERN, pansy-violet, white blotches
COUNTRATERN, sanday lilage-grey
COUNTRATERN, salmon, yellow throat
COUNTRATERN, salmon, yellow throat
COUNTRATER, Salmon, onerlast desprivation salmon, salmon

GROUP C NOVELTY AND SCARCE VARIETIES ALFRED NOBLE - soft salmon-rose with white in throat. Large 1 for \$.25: Medium 1 for \$.15 ATATURK, tall very deep maroon with velvety black glow Large 1 for \$.25 Medium 1 for \$.15 BRAYA, the blackest glad we grow Large 1 for \$.25 Medium 1 for \$.15 BRIDAL ORCHID, a very vigorous ruffled pastel lavender opens 10 Large 1 for \$.50 Medium 1 for \$.35 CIROE, a massive scarlet orange with small cream markings in throat
Large 1 for \$.35 Medium 1 for \$.25 ELER'S ROSE, a tall growing rich rose opens 7 or 8 at a time Large 1 for \$.50 Medium 1 \$.35 FRANS HALS, deep glowing red with purplish orange stripes Large 1 for \$.25 Medium 1 for \$.15 GAY LADY, a vigorous tall growing lavender with a lighter throat Large 1 for \$.35 Medium 1 for \$.25 MRS. MINIVER, pure catlega lavender with small blue blotch Large 1 for \$.35 Medium 1 for \$.20 NOWETA ROSE, tall medium lavender-rose opens up to 12 at a time Large 1 for \$.45 Medium 1 for \$.30 PALETTE, ruffled bright vermilion red with a bright contrasting violet throat Large 1 for \$.35 Medium 1 for \$.25 REDOWA, bright red opens 8 Large 1 for \$.25 Medium 1 for \$.15 REGAL RED, dark scarlet-huge 6 inch florets on a 5 foot spike Large 1 for \$.25 Medium 1 for \$.15 WHITE GODDESS, a tall ruffled white Large 1 for \$.25 Medium 1 for \$.15 COLLECTIONS For those who want beautiful flowers but do not care to label and keep separate the different varieties we offer the following money saving collections -GENERAL ASSORTMENT Our selection of varieties, a rainbow of color, in at least 20 varieties-The same varieties if bought under label would cost much more. Large bulbs $1\frac{1}{4}$ inch and up not labeled . . . 50 for \$2.65 - 100 for \$5.00 Same collection in blooming size 50 for \$1.60 - 100 for \$3.00 DARK COLORED ASSORTMENT Consists of reds, scarlets, purples, violets, smokies, etc. Bulbs $1\frac{1}{4}$ inch and up, not labeled. 50 for \$2.65 - 100 for \$5.00 Same collection in blooming size. 50 for \$1.60 - 100 for \$3.00 LIGHT COLORED ASSORTMENT Consists of whites, creams, yellows, salmons, lavenders, pinks, etc. Bulbs $1\frac{1}{4}$ inch and up, not labeled. 50 for \$2.65 - 100 for \$5.00 Same collection blooming size 3/4 to $1\frac{1}{4}$ not labeled 50 for \$1.60 - 100 for \$3.00 ASSORTMENT OF SMOKIES Large size l_4^1 inch and up. 50 for \$3.30 Blooming size 3/4 inch to $1\frac{1}{4}$ inch. 50 for \$2.00 SPECIAL COLLECTION One each of 18 varieties, wide color range

Consists of Salmon reds, scarlets, light reds, dark reds, black reds,

FREE - 1 Large bulb of either Gay Lady or Marshal Montgomery with each

RED ASSORTMENT

wine reds, etc.

\$1.00 purchase

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